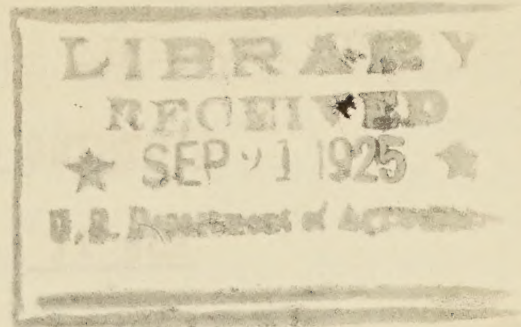


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UNITED STATES DEPARTMENT OF AGRICULTURE  
Extension Service  
Office of Exhibits

A Summary of the Exhibit

CLOTHING CLUBS

A scenic booth exhibit showing the proper and improper kinds of clothes for high school girls.

Specifications

Floor space - - - - - 13'3" front, 8'2"  
Wall space - - - - - None. (deep.  
Shipping weight - - - - - 550 lbs.  
Electrical requirements - None.



## BOYS AND GIRLS' 4-H CLUB WORK

### CLOTHING CLUBS

#### How It Looks

This exhibit shows the correct and incorrect styles of clothes for young girls who have just reached the high school age. In the center of the booth are two lifelike cutouts of girls descending the steps leading from the school building which may be seen on the painted background.

The great difference in the suitability of the two dresses, for wearing in a school room is readily noted.

The text on the side sections describes the clothing and shoes worn by the two girls. The booth is 13 ft. 3 inches wide, 8 feet 2 inches deep and 7 feet 11 inches high.

#### What It Tells

Club girls influence to a considerable degree the clothing standards of their respective communities. Through their youthful enthusiasm in the clothing club work, adults become interested in what they are doing and eventually in the general clothing program.

As a result of the clothing club work, there has been a noticeable improvement in the quality of materials and style of dress worn by farm girls. Moreover clothing club work has become an important factor in establishing that satisfaction and self-confidence which comes from being well and simply dressed.

Clothing club programs of work vary considerably, depending upon the needs of the farm girls of the different communities. In some clubs the emphasis has been placed upon the demonstration of a girl's complete wardrobe; in others on the making of appropriate school costume, giving special attention in each demonstration to clothing selection in regard to durability, suitability and cost of garments. They try to live up to the slogan "Look the part, act the part; be."



Elaborate dressing with the use of extreme styles is a community problem which is frequently brought to the attention of school girls and their mothers by a public demonstration or exhibit at State and county fairs, emphasizing styles of dress which are more appropriate, which show better taste without expenditure of any more money than those commonly worn in the community.

For example, an exhibit contrasting a well and overly-dressed school girl, proves interesting. The girl suitably dressed for school belongs to a clothing club and has been taught to select garments which bear a definite relationship to one another, the wearer, the place they are to be worn, health, and harmony of color. Her dress is neat and the material is suitable for work and play, as it can be laundered when it is soiled. Her shoes have straight inner lines, give room for toe spread, have sensible heels, and allow her to stand erect. The entire costume is well-balanced.

Note the effect which the girl in the over-decorated garments produces. Her dress is too elaborate for the occasion, the material is expensive, poor in design and faddish, inharmonious in color, difficult to clean, fancy and unserviceable, requiring considerable upkeep and attention. Her shoes cramp her toes, distort her feet, make walking painful and throw her body out of balance. Her costume gives a poor impression of her character and reflects injudicious expenditure of money and time.

In 1924, there were 10,558 clothing clubs conducted by extension workers cooperatively employed by the U. S. Department of Agriculture and State agricultural colleges; 173,545 girls enrolled; and 100,702 girls completed the work.

#### Where to Get Information

Information on the activities of Boys and Girls' Club Work may be obtained free of charge from the following sources:-

- 1.- County Extension Agents
- 2.- State Agricultural Extension Service at the State College of Agriculture



- 3.- U.S. Department of Agriculture, Washington,  
D.C.
- 4.- State and Federal Reports on Farm Boys and  
Girls' 4-H Club Work.